

## About Gerald Celente

### Founder/Director The Trends Research Institute

**Who he is:** Gerald Celente is a trends forecaster, publisher of The Trends Journal and founder of The Trends Research Institute in 1980, based in Kingston, NY. The Institute provides business, political and socioeconomic trends research and consulting services to businesses and governments.

A frequent guest on radio, television and print publications throughout the world, Celente is the author of Trends 2000 (1997) and Trend Tracking (1991) and What Zizi Gave Honeyboy (2002), and developed the first professional course in trend forecasting. Gerald Celente developed what he calls the Globalnomic® methodology, used to identify, track, forecast and manage trends on a global and macro level.

Celente is a Close Combat practitioner and black belt trainer and refers to himself as "The Martial Artist of Trend Forecasting."

Ideologically, Gerald says he is a political [atheist](#), "unencumbered by political dogma, rigid ideology or conventional wisdom."

Among his recent trend forecasts, Gerald Celente is speaking about a rise in food shortages and riots, tax revolts and survivalism preparedness, having long ago predicted the failing US economy and ensuing "panic in the streets." Celente has referred to the predicted what he's called "Obamageddon" and suggests smaller communities and self-sustaining communities will fair better than cities and suburbs, always encouraging people to prepare.

**Background:** Gerald Celente was born November 29, 1946 in the Bronx, New York City. Gerald refers to the position he held during the early 1970s as executive assistant to the secretary of the NY state senate "the worst job he ever had." He worked as a government affairs specialist from 1973 to 1979, and founded The Trends Research Institute, originally called the Socio-Economic Research Institute of America, in 1980.

**Website:** [www.trendsresearch.com](http://www.trendsresearch.com)