

Bio of Adam W. Lock, Sr.

LONG:

Over the past decade, Adam Lock has served as General Manager of Berkey Water Systems, an extension of New Millennium Concepts, Limited. During his time with Berkey, Adam's passion for clean water and visionary understanding of the growth potential has led Berkey's path of continued expansion in their outreach efforts to providing clean, refreshing water to those in need, around the world. As a result, Berkey Water is the de-facto global leader in gravity fed water filtration and purification systems.

Previously, Adam served nearly 15 years as the Operations Manager for WWCR-Shortwave. During that time, he worked hand in hand with the General Manager and ownership, to insure the company's exponential growth and establishing the station group as "the standard" by which other stations could only hope to achieve. Adam co-hosted a bi-weekly radio program pertaining to the internal workings of the international broadcast facility and was the top salesman for many years.

A geek by nature, Adam, is a graduate of Austin Peay State University with a Bachelor of Science in Industrial Technology. Adam has created and maintained several websites and been a licensed Amateur Radio Operator for over 40 years. Also an Eagle Scout, Adam credits his time in the U.S. Army as one of the pivotal points early in his career that helped shape an interesting and exciting future.

When not at the helm of Berkey Systems, Adam enjoys time with his wife, children and spoiling his grandchildren; working around their mountain homestead and tinkering with new gadgets. Adam and Martha, his wife of 25 years, live in a remote part of the Rocky's and enjoy the peace and solitude that comes with living outside and away from the city life; with their two Australian Labradoodles Obie and Lily.

SHORT:

- General Manager, Berkey Water Systems, ~11 years.
- Operations Manager, WWCR-Shortwave, >14 years.
- Graduate, Austin Peay State University, BS Industrial Technology.
- Amateur (Ham) Radio Operator, >40 years.
- Veteran, US Army, >4 years.
- Eagle Boy Scout, 1976.
- Husband (>25 years), Father (4 children), Grandfather (three so far).