James (Jim) Rothstein is a former New York City police detective who spent 35 years on the force, much of it investigating child slavery and pedophile rings and is now a private investigator and noted human trafficking expert.

Jim Rothstein, a retired New York City police detective who has spent decades investigating missing kids, human trafficking and pedophilia, says children are easy prey in rural America, where an illusion of safety still exists. Kids have been reported missing from every corner of the state, with no town, big or small, immune from the danger.