## **About Michelle of Carriage Trade Soaps**

Soap crafter and founder Michelle performed live at Disney parks for 10 years, was a stay-at-home mom for 10 years, and is passionate about making her home a healthful place. After sharing her natural, homemade soaps with friends who kept coming back for more, she and her husband Carl, a veteran and entrepreneur, got the idea that maybe she wasn't the only one looking for an effective alternative to the harsh, toxic skin care carried by the big box stores. "I have gone from a 40-something with breakouts and fine lines, to smoother and clearer skin with only two facial products: my soap and my Skin Alchemy. I am thankful for the changes I have experienced, and hope you will be delighted as well." – The Carriage Trade Founder Michelle Chiocco

## **About Carriage Trade Soaps**

The Carriage Trade name is inspired by the idea of the horse-drawn carriage coming to town and bringing the best, most exciting, most delightful items anyone had seen since the last time the carriage came to trade.

We continue to hold ourselves to the same highest standard of <u>quality ingredients</u>, hand crafting, <u>sustainability</u>, and healthy focus as when we were only making soaps for our own family.

All of our products are vegan except our silk and milk soaps, and every single product is vegetarian and cruelty-free.

Our product development process is a work of loving craftsmanship and art, and new offerings are carefully tested before being put to market. Our family and our team also test our products for effectiveness and quality on a regular basis—because we truly love our own products and use them every day.