ABOUT MIKE ADAMS

Mike Adams, the "Health Ranger," is an outspoken consumer health advocate, award-winning investigative journalist, internet activist and science lab director.

He is the founder and editor of <u>NaturalNews.com</u>, the internet's most-trafficked natural health news website. He is also the creator of <u>CounterThink.com</u>, <u>FoodInvestigations.com</u>, <u>HealingFoodReference.com</u>, <u>HonestFoodGuide.org</u> and several other websites covering natural health topics.

Adams is a prolific writer and has been called "the best health and natural products writer on the scene today." (by Ronnie Cummins, founder, Organic Consumers Association)
Adams has received accolades and testimonials from several key influencers in the natural health space, including Dr. Michael T. Murray and raw food pioneer David Wolfe (see testimonials, below).

Mike Adams is widely recognized as having a strong technical aptitude that has allowed his websites to achieve very high degrees of success on the internet. He is also widely known to be a highly influential writer and presenter.

BIOGRAPHICAL HISTORY

"Mike Adams is the best health and natural products writer on the scene today."

- Ronnie Cummins, founder, Organic Consumers Association

Adams was born in 1967 in Lawrence, Kansas. He holds a Bachelor of Science degree. In college entrance exams and graduate school entrance exams, Adams scored in the 99.9th percentile across all U.S. students. He aced the English, Mathematics and Science sections of college entrance exams, scoring 100% on 3 out of 4 sections earning numerous offers of scholarships from various universities, including the Massachusetts Institute of Technology (which he chose not to attend).

Adams chose not to attend graduate school but was offered numerous scholarships to do so. Instead, he decided to launch his own software company in 1993. That software company went on to become a multi-million-dollar entity that provided email technology solutions to many Fortune 500 firms and specialized in email alert technologies for universities and government offices.

Adams sold the software company in 2003 and launched Natural News (then NewsTarget.com). Natural News went on to become the internet's most trafficked natural health news website, reaching millions of unique readers each month.

Mike Adams lived in Taiwan for two years and is nearly fluent in spoken Mandarin. Adams was also a resident of Ecuador for two years, from 2008 - 2010, where he built a 20-acre food forest containing over a hundred food-producing trees. He speaks conversational Spanish. Adams currently resides on a ranch in Austin, Texas. There, he and his wife raise chickens and goats, practicing permaculture and self-sufficiency.